GHHS
HEALTHCARE

MEDICAL SCREENING • CHINESE MEDICAL • AESTHETIC • WELLNESS SPA

www.ghhs.com.my

GHHS TOKEN
Empowering Ecosystem, Enabling Innovation.

WHITEPAPER V2.0
22 FEBRUARY 2025

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EXECUTIVE SUMMARY

GHHS TOKEN

Tagline:
Tokenizing Utility

GHHS Healthcare is set to introduce the GHHS Token, a unique utility token designed specifically for its ecosystem. All members in the Elite Membership Program (EMP) will be rewarded with GHHS Tokens. The GHHS Token is an ERC-20 token built on the Ethereum blockchain, with a fixed total supply cap of 100 million tokens and is not subject to mining.

Unlike security tokens, the GHHS Token is not intended as an investment vehicle and, therefore, is not regulated under securities laws. Its primary purpose is to drive and support the growth of the GHHS Healthcare ecosystem, with its value derived from its utility within the ecosystem. While the GHHS Token's value is primarily tied to its functionality, it can also be swapped on decentralized exchanges (DEX). The token's value may fluctuate based on market supply and demand dynamics, as well as the success and adoption of the associated platform.

ABOUT
GHHS HEALTHCARE

GHHS Healthcare (a subsidiary of a public listed company – Country Heights Holdings Berhad) was established in 2001 as a Corporate Social Responsibility initiative, as Malaysia's 1st dedicated preventive health screening center, to advocate the philosophy of **"Prevention is better than cure"**. As this idea gained momentum and followers over the last decade, GHHS Healthcare evolved its business to respond to the need and interest from our customers on Preventive Healthcare. Thus, today, GHHS Healthcare provides a wide range of health screening services and specialist clinics.

At GHHS Healthcare, our team of professional and dedicated healthcare personnel believes that early detection saves lives and saves money. We focus not only on holistic approaches to health but also strive to provide you with the best services.

We thank our customers, by giving us excellent approvals of over 98%in their testimonials. Located within a 5-star hotel in Malaysia's first integrated Wellness City, GHHS Healthcare is finding solutions to improve our services continuously.

Because we know that prevention is not only defined by detection, GHHS Healthcare aims to provide the best alternative health therapies to improve our health. This led to the establishment of GHHS Healthcare – TCM Centre Malaysia's first ISO 9001:2008 certified Traditional Chinese Medicine centre by Lloyd's Register, United Kingdom. This led to the marriage of western scientific detection technologies with eastern natural treatment therapies. Determined in upholding our standards, maintaining our quality, enhancing our members' experiences, and realizing our vision, we believe that to live without illnesses is possible.

GHHS HEALTHCARE ECOSYSTEM

Users can use GHHS Token as a utility token to pay for services and/or products within the ecosystem below:

Healthcare
Ambulatory Centre

Golf
Course

Hotel &
Resort

Luxury
Hotel

Luxury
Appartment

Hotel &
Resorts

Leisure

COLLABORATION
PARTNERS

Hospital & Institute

IOT

Stem Cell

Travel

GHHS TOKEN ADOPTION

To maximize the usability and accessibility of GHHS Token, the following steps may be pursued:

DECENTRALIZED EXCHANGE (DEX) LISTING

List GHHS Token DEX (e.g. Thorswap, Uniswap, SushiSwap and/or KyberSwap).

WALLET COMPATIBILITY

Ensure GHHS Token is compatible with open-source wallets, enabling manual token imports.

DEX AGGREGATOR (DEXA) INTEGRATION

Feature GHHS Token on few DEX aggregators (e.g. SwapSpace, ChangeNow, StealthEX, Exolix and SimpleSwap).

CRYPTO INFLUENCERS AND KOL

Engage with crypto influencers and Key Opinion Leaders (KOLs) as they hold significant power to sway buyer sentiment towards GHHS Token.

COINMARKETCAP LISTING

Attain listing on CoinMarketCap for enhanced visibility and buyer confidence.

CRYPTO ADVERTISING NETWORK AND MARKETING PLATFORM

Reach our target audience with precision through effective crypto ad solutions.

AIRDROP

To spread awareness about the GHHS Token and to encourage more people to participate in it.

CORPORATE INFORMATION

Company Name:
GHHS Healthcare Sdn Bhd (501043-U)
(a subsidiary of a public listed company – Country Heights Holdings Berhad)

Registered Office:
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CONCLUSION

This whitepaper highlights the strategic positioning, utility, and roadmap for GHHS Token within GHHS Healthcare ecosystem as well as in the crypto market. It is intended to serve as a reliable reference for potential subscribers of Elite Membership Program (EMP), purchasers, partners, and exchanges, offering transparency into the operational model.

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